



## Privacy Statement

This privacy notice is to communicate what we do with personal data (this means any information that identifies or could identify you) either given directly by you or which is provided to us by third parties. We want everyone who supports us, comes to us for support or works alongside us to feel confident and comfortable with how any personal information you share with us will be looked after.

Please note, where there is reference to North Staffs Mind, this also includes Mid Cheshire Mind.

Section 2 of this privacy notice is divided into sub sections, so that you can look at the sub section which is most relevant to the relationship you have with North Staffs Mind (NS Mind.)

Personal Data can be collected through a number of different channels namely:

- this website,
- when you use our services,
- by third party providers who are introducing you to our services,
- applying to, or by being Employed, a Trustee or Volunteering for NS Mind.
- by being one of our fundraisers.

**The NS Mind Privacy Notice may change so please remember to check back from time to time, this is version was last updated March 2025.**

### 1. Who we are:

North Staffs Mind is a registered charity in England and Wales (charity number 700788) and is the Data Controller, registered with the ICO reference number Z9369600.

The registered office is 83 Marsh Street North, Hanley, Stoke on Trent, ST1 5HN.

NS Mind has a Data Protection Officer (DPO), who is responsible for answering any questions you have about this Privacy Notice. They may be contacted at the above address, or by email [dataprotection@nsMind.org.uk](mailto:dataprotection@nsMind.org.uk)

You have the right to make a complaint at any time to the Information Commissioner's Office (ICO), the UK's supervisory authority for data protection issues ([www.ico.org.uk](http://www.ico.org.uk)). We would, however, appreciate the chance to deal with any concerns you may have before you approach the ICO, so please feel free to contact us first



Please also keep us informed if your personal data changes during the duration of your relationship with us.

## **2. The personal data we collect from you, how we collect and how we use it.**

**To navigate this section please read the sub section which describes your relationship with NS Mind:**

2a. People who use our services

2b. People who fundraise for us

2c. Visitors to our website

2d. Job applicants – Paid, Volunteer, Intern and Trustee Roles

2e. Our current and former employees, volunteers, interns and trustees

### **2a. People who use our services**

We hold a range of personal information about you, some of which you give us directly and some of which is passed to us by other organisations. This information is passed to us on a need-to know basis and we do not keep any information we are given that we do not need.

#### **What information do we collect?**

- Your name, contact details, date of birth, ethnicity, gender.
- Medical information, GP details.
- Parent, carer or next of kin details.

In addition, if you go on to receive support from us, we will start keeping data like:

- Dates and times of your meetings and contact with us
- Content of your sessions or meetings with us, following our industry guidelines.

Please note that due to the nature of our services we do sometimes collect children's personal data and sensitive personal data and have the relevant capture procedures in place to conform with regulations.



## **Why do we collect your information?**

Under the UK General Data Protection Regulation (GDPR), and the Data Protection Act 2018, we must have a legal reason to keep your data and process it. When NS Mind provides you with a service. We will process your data under a number of legal bases including consent, legitimate interest, legal obligation or vital interests.

In order to provide the best service we may use your personal data for the following reasons:

1. To monitor our own performance and report back to our funders and professional bodies
2. To contribute to and conduct our own research in order to improve the quality of services and support available for other people like you in the future.

However it is really important to note that for the above 2 reasons we anonymise some of the personal data and when case studies are used to illustrate the importance of our support services these are presented as composite case studies, which protects your identity.

## **Who do we share your information with?**

We share your data within NS Mind with limited people who need to see it, in order to provide you with a service. We may be required to share your data with other agencies for legal reasons, or with other organisations if we believe that you are at risk of harm. We may also anonymise or adapt your data, so you are no longer personally identifiable, in order to share information and statistics about the service with the wider public for the purposes of research, fundraising and raising awareness.

## **Who is responsible for your data?**

The Data Controller is responsible for your data. This may be NS Mind or the organisation that originally referred you to NS Mind.

## **How long we keep your data for?**

We keep your personal information for as long as required to operate the service in accordance with professional body and legal requirements. Where your information is no longer required, we will ensure it is destroyed in a secure manner, for more details we have a data retention policy which sets out the specific timescales.



## **2b. People who fundraise for us**

NS Mind processes your personal data in order to keep you updated as a fundraiser.

### **What information do we collect?**

We may hold personal data about you when you have submitted your personal details to us. Primarily this will be:

- your name
- your email address

We do not usually collect special categories of data about our fundraisers unless there is a clear reason for doing so such as participation in a fundraising event or when we need to ensure we provide the appropriate facilities or support to enable you to participate in an event.

### **How do we use your data?**

We hold your name and email address in order to send you information about fundraising that may be of interest to you. If you no longer wish to receive emails from us, you may do this by unsubscribing. To do this email, [dataprotection@nsMind.org.uk](mailto:dataprotection@nsMind.org.uk)

### **Keeping your personal information**

We keep your personal information for as long as required to operate the service in accordance with legal requirements and tax and accounting rules. Where your information is no longer required, we will ensure it is destroyed in a secure manner.

## **2c. Visitors to our website**

Our site uses cookies – small text files that are placed on your machine to help the site provide a better user experience. In general, cookies are used to retain user preferences, store information for things like shopping baskets, and provide anonymised tracking data to third party applications like Google Analytics. As a rule, cookies will make your browsing experience better. However, you may prefer to disable cookies on this site and on others. The most effective way to do this is to disable cookies in your browser. We suggest consulting the Help section of your browser or taking a look at the About Cookies website which offers guidance for all modern browsers

If you make any donations through our website we collect name, email and password information together with information about the actual donation.



Our website may contain links to other websites. Please note that we have no control over how your data is collected, stored, or used by other websites and we advise you to check the privacy policies of any third party websites before providing any data to them.

## **2d. Job applicants – Paid, Volunteer and Trustee Roles**

If you apply for a role with NS Mind, we will only use the information you supply to us to process your application.

### **What information do we process?**

We will process a range of information about you, including:

- Your name, address and contact details, including email address and telephone number;
- Details of your qualifications, skills, experience and employment history;
- Information about your current salary;
  - Your professional/character references from previous employers/other referees
  - Your Disclosure and Barring Service (DBS) number if you are registered for the Update Service or the documentation required to apply for a DBS check, and the results.
  - Whether or not you have a disability for which we need to make reasonable adjustments during the recruitment process;
  - Information about your entitlement to work in the UK

### **How do we collect your personal data?**

We collect it in a variety of ways. For example, you may have submitted a CV, you may have provided your passport details or other identification documents, or we may have collected it through interviews. We may also collect information about you from third parties, such as references supplied by former employers. NS Min will only seek information about you from third parties once we've made you an offer.

### **Where will we keep your data?**

We keep your personal data for a very limited time to be able to process your application, if you are not successful we longer keep your personal data and this is securely destroyed.



### **Why do we need your personal data?**

We need to process your data in order to enter into a working agreement with you. In some cases we need to process your data to ensure we are complying with our legal obligations, eg checking an individual's right to work in the UK. We have a legitimate interest in processing your personal data during the recruitment process and for keeping records of the process. It allows us to manage that process, assess and confirm your suitability for the role and decide who to offer a role to. We process health information if we need to make a reasonable adjustment to the recruitment process for the candidates who have a disability. NS Mind will not use your personal information for any purpose other than the recruitment exercise for which you have applied.

### **How long will we keep your data?**

Personal data is not stored by NS Mind if you do not take up a role with us.

### **Who has access to your data?**

Your information will be shared internally for the purposes of the recruitment exercise. This is the recruitment team, interviewers involved in the recruitment process, managers in the business area with a vacancy. As part of the recruitment process we may need to share your data with third parties in order to conduct any necessary background checks and vetting processes, such as contacting previous employers/referees to obtain a reference; and/or the Disclosure and Barring Service to conduct criminal record checks. As part of the recruitment process, we will make clear to you which checks will be required and at what stage of the process.

### **What if you don't provide personal data?**

You are under no statutory or contractual obligation to provide data to us during the recruitment process. However, if you do not provide NS Mind with the information, we may not be able to process your application properly, or at all. You are under no obligation to provide information for equal opportunities monitoring purposes and there are no consequences for your application if you choose not to provide such information.

### **Automated decision making**

Some of NS Mind's recruitment process is solely based on automated decision-making. For example, when applicants are asked to confirm they have the right to work in the UK. If an applicant is unable to fulfil the requirements they will not be able to progress any further with their application. Should an applicant wish to challenge any automated decision within the recruitment process they should contact the recruitment team.



## **2e. Our current and former employees, volunteers and trustees**

NS Mind collects and processes personal data relating to its staff and volunteers in order to manage the work relationship with you.

### **What information do we collect?**

NS Mind collects and processes a range of information about you that is appropriate to the role you perform with us. This will vary depending on whether you are an employed member of staff, volunteer, contractor, and may include:

- Your name, address and contact details, including email address and telephone number, date of birth and gender;
- Details of your qualifications, skills, experience and employment history, including start and end dates with previous employers and with us;
- Information about your salary, including entitlement to benefits such as pensions;
- Details of your bank account and national insurance number;
- Information about your marital status, next of kin and emergency contacts;
- Information about your nationality and entitlement to work in the UK;
- Information about your criminal record;
- Details of your schedule (days of work and working hours) and attendance at work;
- Details of periods of leave taken by you, including holiday, sickness absence, family leave and extended leave, and the reasons for the leave;
- Details of any disciplinary or grievance procedures in which you have been involved, including any warnings issued to you and related correspondence;
- Assessments of your performance, including appraisals, performance reviews and ratings and training you have participated in;
- Information about medical or health conditions, including whether or not you have a disability for which the organisation needs to make reasonable adjustments.



## **How do we collect your personal data?**

We collect your information in a variety of ways. For example, you may have submitted a CV or resume; you may have provided your passport details or other identity documents; from forms completed by you at the start or during your work with us; from correspondence with you; or through interviews. We may also collect information about you from third parties, such as recruitment agencies, references supplied by former employers, and information from criminal records checks as permitted by law.

## **Where will we keep your data?**

Your personal information will be stored, securely with our outsourced HR Management provider.

## **Why do we need your personal data?**

NS Mind needs to process your data to enter into a working relationship with you and to meet our contractual obligations under any agreement with you. For example, if you are an employee we need to process your data to provide you with an employment contract, to pay you in accordance with that contract and to administer any benefits. In some cases, NS Mind needs to process data to ensure that we are complying with our legal obligations. For example, it is required to check a worker's right to work in the UK, to deduct tax, to comply with health and safety laws and to enable employees to take periods of leave to which they are entitled. For certain positions, it can be necessary to carry out criminal records checks to ensure that individuals are permitted to carry out their role. Processing staff data allows the organisation to:

- Maintain accurate and up-to-date staff records and contact details (including details of who to contact in the event of an emergency), and records of contractual and statutory rights;
- Operate and keep a record of disciplinary and grievance processes, to ensure acceptable conduct within the workplace;
- Operate and keep a record of employee performance and related processes and workforce management processes;
- Operate and keep a record of absence and absence management procedures, to ensure that employees are receiving the pay and other benefits to which they are entitled;
- Obtain occupational health advice, to ensure that it complies with legal obligations



- Operate and keep a record of other types of leave (including maternity, paternity, adoption, parental and shared parental leave), to ensure that workers are receiving pay or other benefits to which they are entitled;
- Ensure effective general HR administration;
- Provide references on request for current or former employees;
- Respond to and defend against legal claims;
- Comply with our statutory and regulatory obligations.

(Some special categories of personal data, such as information about health or medical conditions, are processed to carry out employment law obligations, such as those in relation to employees with disabilities and for health and safety purposes.

### **Who has access to the data?**

Your information will be shared internally to the relevant people including the Finance Team, your line manager, managers and any other members of staff for whom access to the data is necessary for the performance of their roles. NS Mind shares your data with third parties in order to obtain pre-employment references from other employers and, if applicable to your role, to obtain necessary criminal records checks from the Disclosure and Barring Service.

NS Mind also shares your data with third parties that process data on our behalf, in connection with payroll, the provision of benefits, and the off-site storage of personal data relating to HR.

### **How long will we keep your data?**

NS Mind will hold your personal data for the duration of your working relationship with us. After the end of your working relationship with us, due to the nature of the work that NS Mind carries out, and in order to meet our safeguarding commitments, we may hold some of your data until your 75th birthday depending on your role.

### **3. Working with Third Parties**

NS Mind will never sell your personal data, however we may share your information with third parties in order to provide services to you. Your data may be accessible to our IT support who manage our business critical systems, however, this is only for the purposes of supporting our IT systems and is strictly governed by our contractual arrangements with them. We require all third parties to respect the security of your personal information and to treat it in



accordance with the law, which is why we have data sharing contracts in place, which means that our third-party service providers cannot use your personal information for their own purposes and can only process your personal information for specified purposes and in accordance with our instructions.

Some of our partners may run their operations outside of the UK and this may include countries who have different Data Protection Laws. We will always take steps to make sure appropriate protections are in place (in accordance with UK Data Protection Law) and that information is safeguarded. Except for these specific cases listed below, we won't share financial information with third parties without your specific consent unless required to do so by law.

Third party service providers are: Charitylog, our Customer Relationship Management system;

Benefits providers and Criminal Records Check processors; where we are under a duty to disclose or share your personal information in order to comply with any legal obligations, or in order to enforce or apply our Terms of Use and other agreements; or to protect the rights, property, or safety of NS Mind, our supporters or others.

For Employees, payroll agencies, HMRC, pension, insurance companies and statutory bodies, where regulated to do so by law

We will keep your personal information confidential, and where we provide it to other third parties we will only do so under contract, on conditions of confidentiality and security, and only for the purposes for which you have provided your information to us.

### **Third Party Websites**

Our website may contain links to third party websites. This policy only applies to this site so if you follow a link to a third party site, please make sure you read the privacy policy on that site.

We do not accept any responsibility for third party sites.

### **4 How do we keep your data safe?**

We take the security of your personal data very seriously, but please be aware if you send information to North Staffs Mind via email that we cannot guarantee its safety in transit, once received we have internal policies, controls and appropriate data collection, storage and processing practices and security measures in place to ensure that your data is not lost, accidentally destroyed, misused or disclosed, and is not accessed except by our employees in the proper performance of their duties. We work hard to make sure that our security



procedures do the job they are designed to do and any communications between you and NS Mind are protected by secure email, and encryption procedures.

## **5 Where we store and process your information**

The information that we collect from you may be transferred to, and stored in, a location outside of the United Kingdom, but only where we are satisfied that it has an adequate level of protection. By submitting your personal information, you agree to this transfer, storing or processing. NS Mind will take all steps reasonably necessary to ensure that your information is treated securely and in accordance with this Privacy Notice.

## **6 Your legal rights**

Under the UK General Data Protection Regulation (GDPR), you have the following rights:

- a. the right to be informed
- b. the right to access your personal information
- c. the right to edit and update your personal information
- d. the right to request to have your personal information deleted
- e. the right to restrict processing of your personal information
- f. the right to data portability
- g. the right to object- including automated decision making and profiling
- h. the right to lodge a complaint with a supervisory authority

If you wish to exercise your rights, please contact us, providing as much information as possible about the nature of your contact with us to help us locate your records. Any changes you have requested may take 30 days before they take effect.

### **6a. The right to be informed.**

You have the right to be informed about the data we hold and share about you. This will be described to you through our privacy notice above.

### **6b. The right to access your personal information**



You have a right to access your personal data. By making a subject access request to NS Mind you can find out what personal data we hold about you, why we hold it and who we disclose it to. To make a subject access request please Email: [dataprotection@nsmind.org.uk](mailto:dataprotection@nsmind.org.uk)

Or write to: Data Protection Officer, 83 Marsh Street North, Hanley, Stoke on Trent, ST1 5HN.

Once we have received your request, and verified your identity, we will respond within 30 days.

#### 6c. The right to edit and update your personal information

The accuracy of your personal information is important to us. You can edit your personal information including your address and contact details at any time.

#### 6d. The right to request to have your personal information deleted

You have the right to request the deletion of your personal information which we will review on a case-by-case basis.

#### 6e. The right to restrict processing of your personal information

You have the right to 'block' or suppress processing of your personal data. However, we will continue to store your data but not further process it. We do this by retaining just enough of your personal information so we can ensure that the restriction is respected in the future. Please note, this is not an absolute right and only applies in certain circumstances.

#### 6f. The right to data portability

You have the right to get your personal data from us in a way that is accessible and machine readable, for example as a csv file. You also have the right to ask us to transfer data you have provided us with to another organisation where technically feasible.

#### 6g. The right to object

You have the right to object to your personal information being processed for marketing (including automated decision making and profiling) and for research purposes. From the very first communication from us and every marketing communication we send after you will have the right to object to marketing.



6h. Your right to lodge a complaint with a supervisory authority

We would hope that we can solve your complaint in the first instance by you emailing our Data Protection Officer [Dataprotection@nsMind.org.uk](mailto:Dataprotection@nsMind.org.uk) but should you wish to lodge a complaint or seek advice from a supervisory authority please contact: The Office of the Information Commissioner, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF Tel: +44 (0) 01625 545 745  
Website: [www.ico.org.uk](http://www.ico.org.uk)

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